



ACADEMY OF SKILL DEVELOPMENT

NGO/NPO | ISO 9001:2015 | MSME

INTERNSHIP BROCHURE

AS PER UGC GUIDELINES

Internship/Industrial Training for Humanities, Science, Commerce & Business Administration

Registered Address: Module 103, Ground Floor, SDF Building, Sector V, Salt Lake, Kolkata – 700091

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ORGANIZATION INFORMATION

Name of the Organization	Academy of Skill Development (Non-Profit Organization)
Organization Type	Trust (Non-Profit Organization) Registered under the Govt. of WB
Registration Number	NGO/NPO - Darpan ID - WB/2025/0493211
Headquarters	Sector V, Bidhannagar (Salt Lake), Kolkata, West Bengal
Website, Email, Contact No.	www.asd.org.in , nasdindia@gmail.com , 9477495915 (Call/WhatsApp)
ISO Certification	ISO 9001:2015
MSME Status	Recognised Micro, Small & Medium Enterprise
Duration	60 Hours
Fee	INR 400/- (Four Hundred Only)
<u>To Know More</u>	
Register for Free Internship Webinar	https://forms.gle/ipaNAaWitGvKRdvEA

ABOUT US

Academy of Skill Development (ASD) is a Kolkata-based NGO & ISO 9001:2015 certified MSME enterprise with over 20 years of experience in education, training, and technology. Through collaborations with 100+ institutions and the training of 2L+ students across India, ASD bridges the gap between academia and industry.

Our Vision

To invent, nurture, and transform talent, preparing individuals to make a global impact.

Our Mission

To bridge the gap between academia and industry by delivering quality training, internships, and project-based learning for students and professionals.

Our Services

- Professional Training & Skill Development
- Industrial Training & Internships
- Corporate Training & Consulting
- Software Solutions
- Placement Support

Why Choose ASD?

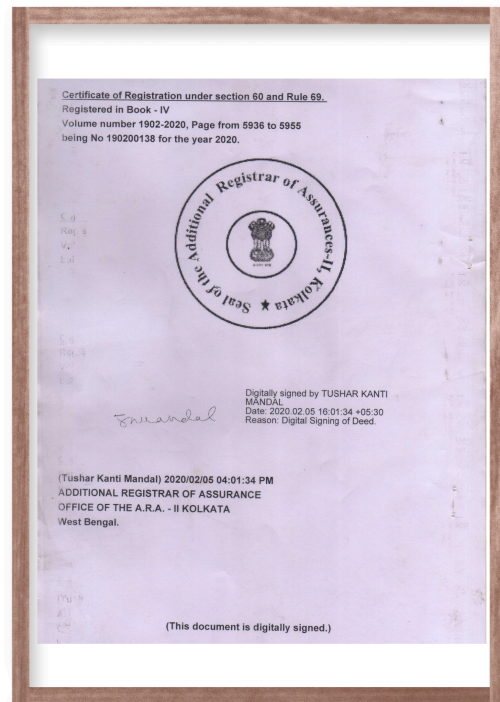
- NGO / Non-Profit Organization
- ISO 9001:2015 Certified & MSME
- 20+ Years of Expertise in training, software development, and corporate collaboration
- Proven Track Record: Over 2L+ students trained across India
- Industry Partnerships: Collaborations with top IT firms and corporate clients
- Comprehensive Learning: From the classroom to live projects, internships, and certification
- NGO/NPO Registration (<https://ngodarpan.gov.in/>) / Trust Registration with the Govt. of West Bengal



Registration Details

NPO Details	
DARPAN ID	DARPAN Registration Date
WB/2025/0493211	11-01-2025

Registration Details	
Registered With	Type of NPO
Sub-Registrar	Trust
Registration No	Act name
IV - 190200138/2020	INDIAN TRUST ACT
City of Registration	State of Registration
KOLKATA	West Bengal
Date of Registration (Society / Trust / Entity)	
28-01-2020	



INTERNSHIP HIGHLIGHTS

Program Features

- Industrial Training focuses on the delivery of theoretical and practical knowledge
- Students work on real-life industrial problems during the Internship
- The program imparts knowledge and skills as required by the Industry
- Students complete a project and prepare a comprehensive project report
- Domain experts continuously provide inputs to enhance employability skills
- Industry problems nurture design thinking, decision-making, and cognitive skills
- Team collaboration and problem-solving skills are actively encouraged

Internship Delivery

- Live Projects with Agile Approach
- Subject Experts from the Industry
- Live Online Internship with Live Sessions
- Class Recordings Shared After Each Session
- Accommodative Schedule for College Students

Certificates Awarded (Total: 4)

- Internship Confirmation Letter
- Internship Certificate
- Industrial Training Certificate
- Attendance Certificate

Sample Certificate (Internship Certificate)



INTERNSHIP TOPICS — OPEN TO ALL DEPARTMENTS

01

AI for Everyone - Generative AI (No Coding Background Required) - From Prompt to Pro — Unleash AI in Your Daily Work

- ▶ Decode AI: The Essentials That Actually Matter
- ▶ Automate the Boring Stuff — For Real
- ▶ Create Content 10x Faster with AI
- ▶ The Art & Science of Perfect Prompts
- ▶ Smart Collaboration: You + AI = Unstoppable
- ▶ AI with Integrity: Ethics & Responsible Use
- ▶ What Even IS Generative AI? (Plain English Edition)
- ▶ Text, Images, Slides & Docs — AI Creates It All
- ▶ Prompt Like a Pro: Get AI to Do Exactly What You Want
- ▶ ChatGPT, Gemini, Midjourney & More — Demystified
- ▶ AI for Research, Summarization & Discovery
- ▶ Hands-On Labs: No Coding, All Results

02

Stock Market Mastery - Your Roadmap to Confident Investing & Wealth Creation

- ▶ The Financial Markets Decoded: Where Money Moves
- ▶ Stocks, Bonds & Funds — Know What You Own
- ▶ Read the Charts: Technical Analysis That Works
- ▶ Fundamental vs Technical: The Winning Combo
- ▶ Long-Term Wealth Strategies Used by Top Investors
- ▶ Real Case Studies: Learn from Market Legends

03

AI-Powered Digital Marketing - Build Your Brand. Run Killer Campaigns. Dominate Social.

- ▶ Digital Marketing in 2025: What Actually Works
- ▶ Social Media Domination: Grow Your Audience Fast
- ▶ SEO Secrets That Get You Found on Google
- ▶ AI-Powered Content That Converts
- ▶ Launch & Optimize Real Ad Campaigns
- ▶ Data-Driven Decisions: Measure What Matters

04

AI-Powered Data Analytics - Advanced Excel and Power BI - Turn Raw Numbers into Boardroom-Ready Insights

- ▶ AI Tools That Supercharge Excel & Power BI
- ▶ Data Cleaning at Lightning Speed
- ▶ Build Stunning Interactive Dashboards
- ▶ Predict Trends Before They Happen
- ▶ Tell Stories with Data Visualisations
- ▶ Real Business Project from Day One

05

Soft Skills and Corporate Communication - Speak Up. Stand Out. Lead the Room.

- ▶ Professional Etiquette That Opens Doors
- ▶ Communication Frameworks Used by Top Leaders
- ▶ Public Speaking: From Nervous to Commanding
- ▶ Craft a Resume That Gets Callbacks
- ▶ Presentation Mastery with Real Role-Plays
- ▶ Personal Branding: Make Your Name Mean Something

06

Digital Art & Literary Media Internship - Design. Narrate. Innovate

- ▶ Where Literature Meets Digital Creativity
- ▶ Editorial & Literary Design
- ▶ Scriptwriting & Motion Graphics

	<ul style="list-style-type: none">▶ Digital Storytelling & Video Essays▶ Content Creation for Social Media & Publishing▶ Creative Writing for Digital Platforms▶ Graphic Design & Visual Communication▶ Podcasting & Audio Narratives▶ Digital Journalism & Blogging▶ Content Strategy & Brand Storytelling▶ Research-Based Creative Content Development▶ Website & Blog Content Design▶ Multimedia Presentation & Academic Visualization▶ Creative Campaigns for Literary & Cultural Themes
07	<p>AI-Powered Office Automation and Content Creation - <i>Smarter workflows. Faster result</i></p> <ul style="list-style-type: none">▶ Introduction to AI in Modern Workspaces▶ AI Tools for Office Productivity▶ Content Creation with AI▶ Design and Visual Content Using AI▶ Multimedia and Digital Communication▶ Workflow Automation▶ Data Handling and Research Support▶ Portfolio Development and Capstone Project
08	<p>AI-Powered Office Automation and Content Writing - <i>Content created. Tasks automated. Results delivered</i></p> <ul style="list-style-type: none">▶ Introduction to Artificial Intelligence in Office Environments▶ AI Tools for Office Productivity and Documentation▶ Professional Communication and Email Automation▶ AI-Assisted Content Writing and Copywriting▶ Blog, Article, and Web Content Development▶ Social Media and Digital Content Strategy▶ Research, Editing, and Proofreading with AI▶ Workflow Automation and Task Management▶ Ethics, Accuracy, and Responsible AI Use▶ Portfolio Development and Final Project
09	<p>GIS and QGIS - <i>Spatial Intelligence for the Modern Geographer</i></p> <ul style="list-style-type: none">▶ GIS Foundations & QGIS Setup from Scratch▶ Vector, Raster & Spatial Data Workflows▶ Create Stunning, Publishable Maps▶ Spatial Analysis That Reveals Hidden Patterns▶ Interactive Map Layouts for Any Audience▶ Real GIS Project with Presentation
10	<p>Financial Accounting using Tally - <i>Job-Ready Accounting Skills Employers Actually Want</i></p> <ul style="list-style-type: none">▶ Accounting Fundamentals: The Language of Business▶ Tally Hands-On from Day One▶ Company Setup, Ledgers & Daily Transactions▶ GST & Tax Compliance Inside Tally▶ Payroll, Inventory & Financial Reports▶ Real Business Simulation Project
11	<p>Data Science using Python - <i>Code. Explore. Visualize. Predict.</i></p> <ul style="list-style-type: none">▶ Python from Scratch: Beginner-Friendly & Fast▶ Real-World Data Cleaning & Preparation▶ Exploratory Data Analysis Like a Scientist

	<ul style="list-style-type: none">▶ Stunning Visualisations with Python Libraries▶ Statistics for Data: Only What You Need▶ Build & Deploy a Live Machine Learning Model
12	Full Stack Web Development - <i>Design It. Build It. Deploy It. Own It.</i> <ul style="list-style-type: none">▶ UI/UX Design Principles That Wow Users▶ Frontend Magic: HTML, CSS & JavaScript▶ Backend Power: Servers, APIs & Logic▶ Database Design & Management Mastery▶ Secure Deployment to the Live Web▶ Graduate with a Real Portfolio Project
13	AI and Machine Learning using Python - <i>Build Smart Systems. Solve Real Problems with Python.</i> <ul style="list-style-type: none">▶ AI & ML Concepts Without the Jargon▶ Code Real AI Models from Scratch▶ Feature Engineering: Make Your Data Smarter▶ Supervised vs Unsupervised: Master Both▶ Deep Learning: Neural Networks Demystified▶ Capstone: Ship a Live AI/ML Product
14	Master Taxation - GST, ITR and E-Filing - <i>Master Indian Taxation. File with Confidence.</i> <ul style="list-style-type: none">▶ Direct & Indirect Tax: The Big Picture▶ Compute Income Tax Accurately — Every Time▶ GST Compliance Made Effortless▶ Smart Tax Planning Strategies▶ E-Filing Mastery: Online Returns Step-by-Step▶ Audits, Assessments & Compliance Reporting
15	Cyber Security and Ethical Hacking - <i>Think Like a Hacker. Defend Like a Pro.</i> <ul style="list-style-type: none">▶ Cyber Threats in 2026: What You're Up Against▶ Network & System Fortification Techniques▶ Ethical Hacking Skills with Real-World Labs▶ Find Vulnerabilities Before Attackers Do▶ Cyber Laws, Forensics & Compliance Basics▶ Live Security Penetration Testing Practice
16	RDBMS and SQL - <i>Design. Query. Analyse. Build Bulletproof Databases.</i> <ul style="list-style-type: none">▶ Database Fundamentals That Actually Stick▶ Design Clean, Normalised Tables Like an Expert▶ SQL Commands: From Simple to Advanced▶ Joins, Subqueries & Complex Queries Unlocked▶ Analyse Business Data Directly with SQL▶ Build a Production-Ready Database Project
17	AI and its Applications in Physics - <i>Supercharge Physics Discovery with Artificial Intelligence</i> <ul style="list-style-type: none">▶ AI Fundamentals for the Physics Mindset▶ Simulations & Predictions Powered by AI▶ Analyse Complex Physics Data Instantly▶ AI Tools for Experiments & Hypothesis Testing▶ Real Applications: Quantum, Astrophysics & More
18	AI and its Applications in Chemistry - <i>Predict Reactions. Analyse Lab Data. Accelerate Discovery.</i> <ul style="list-style-type: none">▶ AI Basics Designed for the Chemistry Lab▶ Predict Chemical Reactions with Machine Learning

	<ul style="list-style-type: none">▶ Accelerate Lab Data Analysis with AI▶ Molecule & Compound Study Using AI Models▶ Smarter Experiments: AI-Assisted Research Design
19	AI and its Applications in Bio Science - <i>Decode Life's Data — From DNA to Dashboards</i> <ul style="list-style-type: none">▶ Python for Biologists: Start Coding Today▶ Core Statistics Every Life Scientist Needs▶ Clean & Prepare Real Biological Datasets▶ Explore Biomedical Patterns & Anomalies▶ Visualise Research Data with Python▶ Capstone: Live Biological Data Analysis Project
20	History in the Digital Age - <i>Preserve the Past. Digitise. Analyse. Immortalise.</i> <ul style="list-style-type: none">▶ Historical Data & Why Digitisation Matters▶ Classifying & Cataloguing Different Record Types▶ Systematic Data Collection for Historical Research▶ Cleaning & Validating Old, Messy Records▶ Analyse & Visualise Historical Trends with Data

OUR ASSOCIATIONS

ASD has partnered with 40+ prestigious institutions across India:

- Calcutta University (Salt Lake Campus)
- Scottish Church College (SCC)
- City College
- Charuchandra College
- Maharaja Manindra Chandra College
- Bethune College
- Acharya Jagadish Chandra Bose College
- Gurudas College
- Bijoy Krishna Girls College, Howrah
- Kidderpore College
- Narasinha Dutt College
- Maulana Azad College
- Bhairab Ganguly College
- Bidhannagar Government College
- Mahishadal Raj College
- Vivekananda Mission Mahavidyalaya
- Silda Chandrasekhar College
- Seva Bharati Mahavidyalaya
- Techno India Group
- Amity University
- Aliah University
- The Heritage College
- Syamaprasad College
- Sarojini Naidu College for Women
- Bidhannagar College
- Ramkrishna Mission Shilpa Mandir
- THK Jain College
- MKC, Kolkata

REGISTER FOR FREE INTERNSHIP WEBINAR

Step 1: Visit <https://forms.gle/ipaNAaWitGvKRdvEA>

Step 2: Fill in the Form with your college and department details

Step 3: Receive your Internship Confirmation Letter

For inquiries, contact us:

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SCAN TO REGISTER FOR FREE INTERNSHIP WEBINAR



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